



Safer. Smarter. Today.

Stainless Steel Zero Lead Faucets and Fixtures.

Most of the public has been uneducated about the dangerous effects of lead in drinking water and what, if anything, they can do about it. Fortunately, we at Fisher have been proactive, one step ahead during this challenging but necessary transition into a cleaner, greener, lead-free environment. We recognize that you have questions, and Fisher has the answers.

"Are my children going to a school that allows lead... what about my house?"



The short answer is yes. Lead is a component of brass and brass is used in the overwhelming majority of water faucets and fittings. Lawmakers have known this fact for many years, and have passed laws, designed standards and adopted plumbing codes to regulate the acceptable amount of lead that may leach out of faucets into potable drinking water and the acceptable percentage of lead that a faucet may be comprised of. Even though lawmakers and government officials have been aware of lead's health effects for some time, the severity of these effects have only come to light recently.

Over time, lead seeps from pipes, meters, joints, and fixtures and into our drinking water, causing irreparable harm every time we take a sip. After consuming lead-contaminated water, the lead enters our bloodstream through the capillaries next to the digestive tract. Excessive exposure may cause anemia, kidney disease, reproductive disorders, and in some cases, coma or death. Children under the age of 12 are the most at risk from lead poisoning, which, in addition to the above-mentioned

diseases, could also result in memory loss, schizophrenia, and other neurological problems.



"When will the water at my school be safe?"

"I don't understand the impact. What should my school do?"

While some will wait until their current faucets break down or new parts are needed, it makes the

most sense, both from a public safety and a pure convenience standpoint, to replace old faucets now. The longer your existing faucets remain in use, the more lead will be delivered to whomever is drinking from them. Replace your faucets easily and quickly right now with trusted lead-free compliant products from Fisher.

Why stainless steel? Stainless steel has long been a mainstay of restaurant kitchens, school foodservice operations, hospitals and any location where cleanliness and durability have been major concerns.

So, adding a line of stainless steel faucets to the Fisher collection was an easy decision that will benefit our customers and our environment. Stainless steel is 100% recyclable and is made from over 60% recycled materials. Unlike the components of other faucets (brass, copper, etc.), stainless steel can and is used over and over again, saving huge amounts of space in landfills. Even more significant is stainless steel's durability. It outlasts other materials by decades, slashing production rates, which saves precious amounts of energy.

While stainless steel reduces global energy usage, it's also an economical long-term solution for customers. Fisher's Stainless Steel faucets require minimal maintenance costs because they do not rust, they're easy to clean, and again, they outlive other faucets by dozens and dozens of years. Stainless steel is maintained without the need for repainting and resurfacing, which makes it the most cost effective solution over the life cycle of any operation.

Equally important to protecting your environment and your pocketbook, Fisher's Stainless Steel faucets are designed to help protect your health. Because stainless steel is lead free, it has become increasingly popular for manufacturers seeking to reduce the amount of toxic materials in their products. Incorporating stainless steel into your operation is just one more way of eliminating substances that consumers are concerned about today.



Parents...
demand that your school replace now

Designers...
add to your plans now

Dealers...
get ready and stock up

School Administrators...
you should act now

Feel free to contact us with your questions.
CALL TOLL FREE: 800-421-6162. Log on to
www.fisherfaucets.com

There are other compliance options for us, but we have chosen to use stainless steel, here's why...

▼ **COATINGS** – We could coat the insides of our existing products... **BUT:**

- ▶ Lead is still in faucets
- ▶ Lead is still mined
- ▶ Lead is still smelted
- ▶ Lead is still in your kitchen
- ▶ Lead still ends up in our landfills
- ▶ Lead is still in our environment
- ▶ ...and Lead may still end up in you.

▼ **NON-PROVEN MATERIALS** – We could have used other copper based lead-free materials **BUT:**

- ▶ They require decorative finishes and chrome plating
- ▶ Harmful chemicals, i.e., acid, is used in the plating process
- ▶ Harmful chemicals must be disposed
- ▶ Natural resources are used to bond the finishes to the products

If lead is not in the product in the first place it won't be in the production process, landfills, water ways, reservoirs, recycled material, and most important YOU.

WHY FISHER USES STAINLESS STEEL.

FISHER

Taking the lead on **zero lead** compliance
Fisher Manufacturing Company • PO Box 60 • Tulare, CA 93275 • fisherfaucets.com